

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2021 - NET**

	Recd in Jan DEC	Recd in Feb JAN	Recd in Mar FEB	Recd in April MARCH	Recd in May APRIL	Recd in June MAY	Recd in July JUNE	Recd in Aug JULY	Recd in Sept AUGUST	Recd in Oct SEPT	Recd in Nov OCT	Recd in Dec NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	126,228.71	102,053.48	104,601.58	139,050.29	136,609.82	138,436.76	133,338.10	143,663.36	131,789.15	119,076.17	128,797.40	124,632.75	1,528,277.57
# of Businesses	78	63	79	74	79	75	75	81	81	77	76	75	
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	1,088.00	761.14	651.40	1,110.77	1,988.82	1,033.06	1,346.24	1,176.08	1,096.78	1,114.62	760.65	525.55	12,653.11
# of Businesses	22	15	17	15	21	23	26	29	30	26	12	12	
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	3,367.69	2,739.29	3,822.63	4,753.55	3,867.58	5,219.43	5,644.06	6,509.28	5,115.28	3,870.06	5,170.88	4,244.23	54,323.96
# of Businesses	8	9	10	10	8	10	10	8	10	8	8	9	
CONVENIENCE STORE:													
TOTAL C-STORE	2,228.04	1,764.65	2,694.73	2,200.81	2,580.34	2,522.82	2,709.38	2,650.67	2,281.20	2,146.79	2,915.98	1,907.67	28,603.08
# of Businesses	14	16	17	18	18	16	18	17	18	15	16	15	
OTHER:													
TOTAL OTHER	1,431.30	318.81	1,146.46	2,016.15	1,617.90	2,415.69	3,111.39	3,841.57	902.24	2,497.98	1,743.30	1,862.72	22,905.51
# of Businesses	7	7	9	10	9	10	11	10	10	11	8	7	
GROCERY:													
TOTAL GROCERY	2,568.22	1,684.71	1,354.71	1,583.61	1,165.81	3,366.60	2,590.86	2,682.15	2,473.81	2,688.84	2,075.30	2,363.21	26,597.83
# of Businesses	3	3	3	3	1	3	3	3	3	3	3	3	
GRAND TOTALS	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06

2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	1,419,547.31
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07
% increase from 2019 to 2021	16%	2%	4%	17%	23%	13%	20%	22%	20%	17%	18%	17%	

1,528,277.57

12,653.11

54,323.96

28,603.08

22,905.51

26,597.83